

**Gill Athletics' CarbonFX Vaulting Pole
wins Gold and Silver, sets Olympic Record**
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CHAMPAIGN—USA Clearing 5.96m (19' 6 ¾") on his third attempt, Australian Steven Hooker set the men's pole vaulting Olympic Record in route to winning his first gold medal. Hooker competes exclusively on the CarbonFX vaulting pole.

"I took a moment before jumping at 5.90 and just sat back and realized that I was doing something that every kid dreams of. I had my destiny in my own hands. Evgeniy (Lukyanenko) was out of the competition," said Hooker.

Russian Lukyanenko who finished second, winning a silver medal, also competes on the CarbonFX vaulting pole.

"Gill Athletics is perpetually in pursuit of making the highest performing vaulting poles in the world," said David Hodge, CEO of Gill Athletics and former world class vaulter. "From the Olympic Trials champion, Derek Miles, to the new Olympic Record holder, Steven Hooker, CarbonFX poles are being used by the top vaulters in the world to compete at their optimum level."

Overall, 9 of the 13 men's Olympic finalists competed on Gill Athletics' vaulting poles.

About Gill Athletics

Gill Athletics, founded in 1918, is the world's oldest and largest manufacturer of Track & Field equipment. Gill implements and equipment are in use on most of America's collegiate, high school, and junior high school tracks. Gill Athletics track equipment is featured at every USA National Championship track meet, including the 2008 Olympic Trials. For more information about Gill Athletics, call 800-637-3090 or visit www.gillathletics.com.